



Partnership Program

Why Being a zipAlliance® Partner Gives You an Advantage

As a strategic partner of many organizations and companies, zipLogix™ knows the value of trusted relationships. The zipAlliance® Partnership Program offers multiple opportunities for partners to enhance their value and increase their exposure to real estate agents and brokers.

Why Partner with zipLogix™?

- **We can help create visibility of your product/service to a highly-targeted group of real estate professionals**
- **We can help generate more leads**
- **We can create an alternative method of customer engagement**

zipLogix™ Web Services

Offers developers the convenience of keeping their applications easily accessible to a large user base that is continually growing. Using an Application Program Interface (API) based on RESTful technology enables the pushing or pulling of data into zipForm® to access and create new transactions, import/export transaction data and more.

Service Providers

Present your service directly to our user base where they work, within their transactions. Position your service to real estate professionals right when they need it most.

Marketing Services

zipLogix™'s Marketing Service program offers access to a powerful platform that reaches a focused demographic of hundreds of thousands active agents and brokers. The program features email campaigns and logo placement within zipForm® as well as other marketing opportunities.

Industry Standards

zipLogix™ is committed to complying with industry standards that make software integration secure and safe for both users and partners, ensuring an investment in products that are here to stay. zipLogix™ applications are also RETS (Real Estate Transaction Standard) compliant with support for import/export of XML from other RETS compliant applications.

For further inquiries please contact
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