

A woman with long blonde hair and glasses, wearing a dark blue long-sleeved shirt, is sitting at a desk and smiling. She is holding a pen in her right hand. A man with dark hair and a beard, wearing a light blue suit jacket, is sitting next to her, looking at a laptop screen. The background is a bright, modern office setting.

# WORKING TOGETHER TO KEEP REALTORS® AT THE CENTER OF THE TRANSACTION

The NATIONAL ASSOCIATION OF REALTORS® and zipLogix™ are working together to keep REALTORS® at the center of the transaction today and into the future.

NAR is providing a valuable member benefit to REALTORS® nationwide. The new benefit includes zipTMS™ robust transaction management system, unlimited zipVault® document storage, an exclusive NAR library of *REALTOR® Forms & Templates*, and access to the industry-standard zipForm® Plus forms engine where members can add and manage their own custom documents. State and local forms libraries may also be available if they are licensed to zipLogix™ (some fees, which are set by state and local associations/boards, may apply).

REALTORS® benefit from zipLogix™'s state-of-the-art technology, which ensures data integrity, security and disaster recovery and a standardized technology platform designed to create efficiencies and streamline processes.

With this step toward a comprehensive transaction platform, NAR is committed to making sure REALTORS® have the tools they need to succeed in today's dynamic real estate environment and remain at the center of the real estate transaction.

**To learn more about this new member benefit,  
visit [www.zipLogix.com/narbenefit](http://www.zipLogix.com/narbenefit).**



# WHAT'S INCLUDED IN THE NEW NAR MEMBER BENEFIT?



- ✓ **zipTMS™ – Transaction Management Software**
  - Seamless integration with zipForm® Plus
  - Checklists, activities, calendar
  - Complete audit trail
  - Create transaction archives including checklists, notes and history
  - Safe, secure Document Storage through zipVault®
  - And more, visit [www.ziplogix.com/ziptms](http://www.ziplogix.com/ziptms)
- ✓ **zipForm® Plus – Electronic Forms Software**
  - Templates, clauses, address book
  - Collaboration through zipLogix™ Community
  - Notifications, strikeout, photos
  - Unlimited Document Storage through zipVault®
    - Add unlimited files to transactions PDF, DOC, JPG, & more
    - Faxing into and out of the transaction
  - And more, visit [www.ziplogix.com/zipformplus](http://www.ziplogix.com/zipformplus)
- ✓ **NAR's new *REALTOR® Forms & Templates* library** which includes resources developed by NAR to enhance marketing and communications with clients, such as business letter templates, customizable handouts for consumers, plus ethics, arbitration and mediation forms.
- ✓ **State and local forms libraries**, provided they are licensed to zipLogix™ (some fees, which are set by state and local associations, may apply).
- ✓ **State of art technology, security and disaster recovery**

## HOW DOES THIS NEW NAR MEMBER BENEFIT AFFECT ASSOCIATIONS?

- If you have an existing relationship with zipLogix™, there are significant savings if your association currently provides zipForm® Plus as a member benefit. zipLogix™ is already preparing addendums to contracts to allow the associations to take advantage of this aspect of the new NAR member benefit. You may already have received and or signed a license agreement from zipLogix™.
- If your association is new to zipLogix™ and wants to participate in providing its forms as part of the NAR benefit to members, please reach out to VP of Sales Wendy Waldrep at [sales@zipform.com](mailto:sales@zipform.com) for assistance.

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